



PERSONAL STABILITY | BUSINESS FOUNDATION

Business Advisory

Equilibrium Financial offers experience with businesses in multiple sectors and provides insight into best practices and operations management. We work with our clients to ensure that their operations support their strategic goals, and that information technology is appropriately set up and implemented to ensure adequate tracking of progress. Equilibrium Financial pillars of business advisory are based on Lean principles and implemented through:

- ✚ Strategic Management
- ✚ Operations and Project Management
- ✚ Management Information Systems

Equilibrium Financial dissects business events into cost drivers, and allots resources and accumulated costs against these events in a time-phased sequence. Through revenue drivers and tracking Equilibrium Financial will afford small business owners and management with an additional point of view on the profitability of products and services by providing insight into pricing. In a typical organization we will implement a “layered” approach to how information is captured, entered and tracked. Those from the unit producing staff to middle management will be involved in the line item reporting. For more senior levels of management Equilibrium Financial will analyze aggregate information and provide flexibility to “drill down” to line item level. This structure allows for better controls and also feeds into interpretations of budget variances and operational deviations.

Our services are tailor made for you. We can assist you on ad/hoc assignments and help your managers with their operational challenges; aforementioned may include: Asset Management and Purchasing, Budgeting, Procurement and Contract Pricing, Data Mining and Report Writing, Inventory Control Systems, Information Systems Implementations, Financial Projections, Problem Solving.

PHONE (519)341-4175 | (905)746-7274 | (416)619-9268 FAX 1(888)465-6621 EQFINANCIAL.CA

GUELPH 111 STEPHANIE DRIVE, GUEPLH, ON, N1K 1X7 | HAMILTON 85 CLIFTON DOWNS ROAD, HAMILTON, ON, L9C 2P4

TORONTO 65 MUTUAL STREET, TORONTO, ON, M5B 2A9